

COUNTERACTING HOAX IN SOCIAL MEDIA NETWORK APPROACH THROUGH TARBIYAH DZATIYAH

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Abstract: *The more rapid technological progress is marked by the cheapness and easier of people to connect in social media. This thing makes the number of users increasing significantly every year. In addition, a variety of social media features come on the market also encourage users to share every activities, knowledge, opinions, writings, even reconnect their relationship with old friends who are separate without limits of time and place. But the existence of social media doesn't always have a positive effect, some individuals or even groups use this service as a means of spreading a false news or known as Hoax. The spread of this news is a strartegi to drop others, causing panic, and gave rise to debate. The genesis of misunderstanding as a result of the spread hoax was able to invite hostility which is if left unchecked and arounding on a large scale could lead to World War that lead to mass killings, poverty and hunger. Tarbiyah dzatiyah as a self-learning approach to create a perfect Islamic personality throughout his side start from scientific, faith, morals, social and other. Is one solution that can be offered to prevent hoax news in social media, because tarbiyah dzatiyah teach every individual to start everything from the smallest, from ourselves, and from now on.*

Keywords: Hoax, Social Media, Tarbiyah Dzatiyah

Abstrak: Kemajuan teknologi yang lebih cepat ditandai oleh murahnya dan mudahnya orang untuk terhubung di media sosial. Hal ini membuat jumlah pengguna meningkat secara signifikan setiap tahun. Selain itu, berbagai fitur media sosial yang hadir di pasar juga mendorong pengguna untuk berbagi setiap aktivitas, pengetahuan, opini, tulisan, bahkan menghubungkan kembali hubungan mereka dengan teman lama yang terpisah tanpa batasan waktu dan tempat. Namun keberadaan media sosial tidak selalu memiliki efek positif, beberapa individu atau bahkan kelompok menggunakan layanan ini sebagai sarana menyebarkan berita palsu atau dikenal sebagai Hoax. Penyebaran berita ini adalah strategi untuk menjatuhkan orang lain, menyebabkan kepanikan, dan memunculkan perdebatan. Asal muasal kesalahpahaman sebagai akibat dari tipuan menyebar mampu mengundang permusuhan yang jika dibiarkan dan dalam cakupan skala besar dapat menyebabkan Perang Dunia yang mengarah pada pembunuhan massal, kemiskinan, dan kelaparan. Tarbiyah Dzatiyah sebagai pendekatan belajar mandiri

untuk menciptakan kepribadian Islam yang sempurna di seluruh sisinya mulai dari keilmuan, iman, akhlak, sosial dan lainnya. Merupakan salah satu solusi yang dapat ditawarkan untuk mencegah berita kebohongan di media sosial, karena tarbiyah dzatiah mengajarkan setiap individu untuk memulai segala sesuatu dari yang terkecil, dari diri kita sendiri, dan dari sekarang.

Kata Kunci: *Hoax, Media Sosial, Tarbiyah Dzatiyah*

A. INTRODUCTION

As a point of gather the millions people, facebook, twitter, instagram, youtube, blogspot, wordpress and some social media networking (social network) has become fertile ground for the users to interact with many people in various parts of the world. Through the media, the users can share a useful information, the activity that is being or has been done, or even opinions and writings. Among the many existing of social media, facebook and twitter is the most widely used by netizen (users of social media). This data released by semicast.com (in Nufransa Wira Sakti: 19-20), that the amount of Twitter users around the world in 2011 has reached 383 million. The users coming from Indonesia are in fifth position of user number as much as 19.5 million. Three major rank was occupied by the United States, Brazil, and Japan with consecutive number 107 million, 33 million and 29 million users. For social networking facebook, the number of users is already above 500 million. Meanwhile, according to statistics Socialbakers.com Indonesia was ranked third by the number of users as much as 43.39 million.

In 2013 this number slightly got the change, according to Vice President of ASEAN Blogger Community Indonesian Chapter, Administrator ASEAN Community, and chairman of the Fan Page Facebook ASEAN Community (in the Bulletin of ASEAN, 2013: 52) states that based on the data of Internet users in the world, Indonesia is the 5th largest facebook (more than 47 million people) and 4th for twitter (approximately 20 million people).

The choosing facebook and twitter as a favorite social media can not be separated from the many features offered and there are advantages of this application. If, facebook can get more self-assertive person so it 'seen' terms narcissism, then twitter can accommodate the existence of the person in another way that more elegant. Keywords, such as Michael Jackson, could become trending topics that create a twitter account users more curious and want to know 'what's wrong with Michael Jackson'. So is not

excessive if the international television news portals and local such as CNN, BBC, Kompas and others also have facebook and twitter accounts.

The social networking phenomenon is quite powerful. Both events are on positive and negative images can be exposed and spread quickly in the community in a matter of seconds. Some are using it for positive things like keep in touch (friendship), trade, and give the various informations. But there are also organize utilizing of social media to perform a variety of crimes, such as fraud, defamation, libel, dissemination of pornographic content, spam, spyware, and much more. With so many parties would be harmed by the cybercrimes or better known as cybercrime, although the culprit is actually even feels advantaged.

In Indonesia, the spread hoax news has penetrated to remote villages. Many users of social media with different age and educational background cause mixed reactions. Not infrequently rumor that has been an issue of debate in the virtual world and then carried into social conflicts in the real world. The hoax news that existed today is no less dangerous with narcotics and pornography which if left unchecked can harm and endanger the social life of society, nation and state.

Addressing the hoax phenomena that rapidly growth in cyberspace. Some developed countries such as Germany, Britain and Spain then issued various policies and initiatives on the used of social media, including by conducting a number of meetings and discussions with several departments, organizations, consultants and legal experts for drafting the regulations to suppress the growth of hoax news in their country.

Indonesia itself in 2017 has also built a Cyber Crime Police Criminal Investigation Directorate in charge of law enforcement efforts related to breaches of Information Act Electronic Transaction (ITE) as an effort to reduce, prevent and anticipate hoax news that could potentially spread hatred and harm others. But of the various efforts that have been made to ward off such a hoax, it is ultimately returned to the netizen attitude as an actor and user of social media. If netizens have extensive knowledge, a clean heart and a clear mind they will not be easily affected by various issues that came and went without seeing the truth. Conversely, if the knowledge cramped, dirty heart and mind dingy it will apply the opposite, because the source of the problem is the heart. It related as the Prophet Muhammad says (in Yusuf Al-Qaradawi, 2014: 11), which means: "*You know, in the human body there is a clot of blood. If the*

blood clot is good, then the whole body becomes good. If the blood clot is damaged, then the whole body become damaged. A blood clot itself is the heart". Departing from this think, the approach of *Tarbiyah Dzatiyah* is expected to be personal formed who can blocked every hoax information on social network.

B. HOAX IN SOCIAL MEDIA NETWORK

According to Ridwan Sanjaya (2010: 65), social media is an internet-based media network that enables for users to interact directly with other users in the virtual world. Social media is also considered as a place of expression as well as vehicle to develop a personality. Through social media the people could learn manners, manners of communicate, exchange ideas, discuss, pour anxiety and others. It is powered from the features of a chat facility (*chating*), sending messages to many friends, write a testimonial on the wall of a friend, and more. Of course, with this global interaction, the community will know the habits of other people and various lots of information even though they are in other parts of the world.

A friends networking in the virtual world has some sort of natural selection, in which people who do not like and have a negative label will be shunned, excluded, removed (*delcon: delete contat*) from friends list or members of a group, or at least all his words will not be responded to. Social media is also like the sea of people who have a conscience and able to distinguish which one is good and which one is bad. The statute is tantamount to real people in daily life that has norms that regulate and provide guidance on actions to be done and the action that must be avoided in people's lives. They are not too tolerant at all with a bad thing or considered contrary to the norms of society. So a man who from the beginning had a mission only after sheer material will ready to be shoved aside from the arena of social media interaction (Merry Magdalena, 2010: 32).

Judging from the positive side of social media, it can bring the peoples who have not met for a long times, find out any information that is popular, including the search for employment opportunities. Not surprisingly, this time some people now prefer to go to the toilet to bring their android (*smart phone*) rather than armed with newspapers as popular during the 80-90's. But on the other side is so many crimed which actually happened through the Internet. Even less so in this crime is involved by intervention of

a country in order to conduct espionage (*cyber espionage*) by entering a computer network (*computer network system*) to other countries to be targeted. As quoted from Muzammil Sanusi (2010: 3) *a spy network based electronics major in China has infiltrated the computers of governments around the world including the computers belonging to the Ministry of Foreign Affairs and embassies, as well as everyone who is connected with Dalai Lama, the Tibetan spiritual leader.*

The large number of users of social media makes targeted by a specific group and class to escort the public opinion to achieve the goals. This is because, to build a reputation or knockdown through social media seen as cheaper and more effective than using print and electronic media, legal entities that require a fee and big liability of risks. Thus, much of the information conveyed via social media often leads to information that is not credible, because there is no verification process and thoroughly legal action against the posts that have been scattered. Weak oversight and legal action is not without reason, because social media is fairly difficult to control while no certification authorities that in this case a due diligence on who may or may not be users of social media. Just need a thousands hundreds rupiah, some people can buy a new mobile phone (*smart phone*) or used the second-hand, for instantly surf with ease in social media. Not suprised if many fake posts or hoax news that comes from the fake account (false) became viral and scattered in cyberspace.

Nur Agustinus and Gatot Tri R. (2007: 164) said that hoax is the false information, lies, or deception which is the author often aimed to make a mockery or looking the sensation. The term is also used to assess the UFO information is authentic or just a hoax. If the information is incorrect, so it is called a hoax. This is also was raised by the Jubilee (2010), that the hoax is often interpreted as untrue, false, full of manipulation, fraud and other words that have meaning like that. Furthermore, Anto Ramdan (2017) states, that hoax are the false news and distribution efforts intended to make the reader believe in the false news. A contain of hoax usually have a good things like the advice and wisdom of events, anniversaries, friends invitations, and so forth. Still, it is hoax, or fake news. In the science of historical hadith has known as Madhu hadith and false hadith. A hadith said to be false when it is scientifically proven not come from the Prophet Muhammad at all. False hadith sayings only lie in the name of the Prophet, even though it often looks good. In modern times hoax made so accurate

information and logical but actually is just nonsense. Usually hoaxes spread quickly from mailing to mailing lists, from one forum to another forum, and obviously can be spread through Plurk (Yahya Kurniawan, 2009: 120).

In some cases the hoax news is often suggestions for recipients to forward or forwarding the message to other people, either friends or acquaintances. Actually, the contents of this hoax generally have two parts. First, a message that having a sensational contains, important and needs to be known by many people. Though the news is actually not important, but given the impression that look likes important. And if they do the news is important news, the recipient may not necessarily feel and need with the news. Second, is the advice for the readers to forward the email to other people. This involves the human psychology. Because human nature had a mind for sharing, specially if the informations are important to know by the public. It is also supported from easily spreading the same message with just a single press of the send or forward.

This hoax appeared in reactionary society and less reference, consequently awakened labile opinion without going to kroscek and tends toward anarchy. It's happened like in the several cased of false news fires, bomb threats, tsunami, even the worst issue of witches who've scattered through the Short Message Service (SMS) in 2008 and ended with the innocent people who's deaths. There are some people who are too had an excessive response with the issue. The Eye Trac Research conducted by the Poynter Institute of Media Studies in St.Petersbug, Florida (USA) in Luwi Ishwara (2005: 119) reveals that when someone reads the news, the first thing that will saw was colored photograph, then a new headline, caption (caption), briefs (short posts) and other graphic lines. The readers who participated in this researd said that they only read 25% of all news. While the readers who read a half of the news in the newspapers, the number is only 12%.

Based on these results revealed that most of the readers does is only read the headlines. Many of them do not even read the story. And when they read, many of them do not read untill the end. The study also reveals how readers are looking at the news, they usually exceeded the opening and headed straight to the third or fourth paragraph to find the main paragraph that containing the focus, pull quotes or statements that having the impact (impact statement). All of that is because they are accustomed to reading the opening summary that repeat the title.

Another factor that also contributing to the growth of a hoax news is there is no selective from the users in social media for choosing the friends. They tend to feel happy and proud to have followers (followers) or friends in large numbers. Even among them did not even know and care about who confirmed his friendship despite the fact that the account was false (bulging). This thing is according by www.tips-fb.com as revealed in the survey results regarding the relationship with someone on social media facebook as follows:

Tabel: Friends Survey in Facebook

<i>The percentage of people who are not known on Facebook</i>	<i>Total Respondents</i>	<i>Percentage</i>
0%	9	7%
1-30%	45	39%
0-50%	19	16%
50-80%	18	15%
80-90%	12	10%
100%	10	8%
Total	113	100%

Source: [http:// www.tips-fb.com](http://www.tips-fb.com) (in Rhenald Kasali, 2010: 119)

According the survey in www.tips-fb.com was found that as many 39% of the 113 respondents who surveyed stated that they accepted the friend requests from anyone, even from people who are unknown. The online community has made everything for a teenager to be recognized for it even though they run the risk of receiving an unknown person. What can we look at is that in the online world turned out the hidden mass power. Learning from the invasion of the youth for looking a friend, the crackers can emulate them to break the walls of the invisible radical that happening so on.

Another issue regarding the emergence of the hoax phenomenon is the appearing group of netizen in social media who hypnotized with the instant news and is considered outdated. Usually the news is presented by information group such as facebook and the volunteers who love sharing the free information. On the side, the subject can get a certain satisfaction such many like (thumbs up), comments and the news will be shared. On the other hand, the recipient who not selective for receiving the news will felt the advantaged because he considered himself more know the latest news and more knowledgeable than the others. In some cases such as the user types it has a lot of fake accounts to get information from various sources and are happy to do a social media bullying towards the character that are not liked.

The various problems indicated that the community is still experiencing a crisis of confidence in the Almighty of God (Almighty). If they hold on religion and belief respectively may assume they will not be restless and trust with things like that. They will make it as an learning material/revamping themselves to increasing more thoroughly with the many scattered hoax news and disturbing the public.

C. TYPES AND CHARACTERISTICS OF HOAX

It is inevitable that a falsehood from any kind, name and type is a disgraceful act. Similarly, the hoax is currently developing along with the quick advancement of information and communication technology. Basically hoax has some kind and variety, among others:

1. First, white hoax or in the journalism can be identified through the form of news items that arranged with any intention to make the public or consumers feel relieved, not gripped with anxiety and others. This model of hoax usually did by private organizations such as companies or governments in developed countries and developing as part of an effort to prevent mass panic. News that compiled in the white hoax context will be blow up to the media to soften the material substance to disguise the real truth. For example there has been a criminal offense of embezzlement in a private bank through the Internet. If this is just known by the public without going through the editing process of the news preparation with the white hoax elements, it is certain that all consumers of the bank would panic and withdraw all his money. In addition, it will also be disruption to economic stability as well as social and political issues such as society unbelieving to the bank.
2. Second, hoax for goodness. Hoax in this model can only be done in three ways, namely in the war or jihad, in resolving disputes between brothers (Muslim fellow), or the words that spoken to a couple (husband / wife) for the good common. Ummi Kalsum bint 'Uqbah said:

"I never heard Rasulullah SAW justify lying except in three cases, namely when in the war, to reconcile two parties who were fighting, and to the husband and wife with the purpose to preserving the marital relationship".

Hoax for goodness as described in the second point is different from the kind of a hoax intended to please others, entertain, jokes (jokes) and others. As well as making

a funny story about a person in the real world, but actually just a lie so that other people laugh. Hoax this fact can not be justified, because in addition there is still another method to be able to entertain or make people happy, also the urgency of this hoax is not much benefit in addition to harm those who deliver and accept it.

3. Hoax for damaging. This hoax is a kind of hoax that has been cleared of the proscribed. Because the news that is delivered by this kind of hoax just only aimed to destroy individuals or groups are seen as enemies or competitors. In addition, this type of hoax is not having a knight character, because they are who spread the hoaxes did not dare to attack the enemy directly but uses an intermediary in the form of other people as weapon to smooth out his intentions. Not only affects to the individual, this model of hoax usually cause strife between groups, ethnicities, races and religions depend on the hoax news that spread by the perpetrator.
4. Hoax of ruse. Hoax in this models are included in the category of tactics in a war that is essentially justified in order to achieve victory. During the war condition and there is no ceasefire or peace between the belligerents. Hoax news about how much the power they have are be able to spread. For example the statement that the troops still held in large numbers, there are still many weapon stockpiles or any help from other parties who will help troops to win. This statement will make the enemy feel scared, confused and can not know how much power is actually owned.

Back to the problem of hoax with intent refuses, denial and destruction of conscious or deliberate. Or hoax with the intention to please or with the objectives both for themselves and others. It should be avoided by the Muslim individual, because lying is one of the behaviors that are not commendable. If he continuously to doing it, soon he will be a real liar. Additionally, twisted the facts and identifies who actually is just keeping the rotten that someday will be smell. As well as keeping a time bomb which is could exploded any moment. Based on these conditions in hoax news so as a Muslim should have to be in a position to be careful.

Furthermore, regarding to the characteristics of hoax in the social media, there are some indications that show a story can be said hoax or not, among other things:

First, do not include the links or reliable source. Link or sources that spread by the perpetrator are typically not come from the link from official website. They share

news from indiscriminate links based cheap links and non-paid such as twitter, facebook, youtube, web / blog and others.

Second, use "bombastic" language. Hoax news usually delivered with bombastic language that appears on the title to the substance. This kind of hoax used by actor in order to lured the recipients for receiving the news that conveyed. Besides the choice of words (*diction*) as well as substances usually arranged as if a rational, but in essence are used to drive the message recipient opinion as netizen to do what they want.

Third, there is a forcefulness element to redistribute the information that has been received. On a larger scale, hoax news will not be effective if only sporadic. News that has been created must be spread quickly in collective form as a team composed by the actors, as well as by exploiting weaknesses of netizen who wants used to disseminate information with threatening. As using the words like, "so many have deceived", "spread the word immediately before regret", and others.

Fourth, spread by irresponsible actors. In social media such as facebook and twitter, usually hoax news that spread comes from the bulging account (false). Performers with the false accounts usually do not respond to comments on the wall account, rarely active, owned friendship can not be traced and are few in number.

C. HOAX AND THE PHENOMENON OF END-TIME

The hoax strategy is brings the advantage for some persons and losses on the other. The birth of a misunderstanding as a result of the spread of news hoax was able to invite hostility if it is in a large scale could lead to war and murder. Still fresh in our memory, the cases of mass destruction weapons that alleged to USA is being made by Saddam Hussein and used as an excuse to invade Iraq. However, the reality of the weapons was never existed. But President Bush has repeatedly told the media that he had proof in the form of intelligence reports that the weapons did exist.

On the other hand, although not intended to be a "hoax", the intelligence reports still assumed to be a deception, when he was running from the bottom to the top (to the president). Could have been that the reports came from the sources who wanted to commit apostasy. Then, too - in a certain level – the reports could be made by a certain parties, so when the President want made decision, then the decision will gave the benefit for him or his group.

Therefore the report should be verified and in-scrutinize, and for doing that is belong to the responsibility of the head or director of the intelligence agencies itselfs. Therefore, the head of the state intelligence agency should be the people who are deeply trusted by the president. Therefore, in the democracies country, the space for the intelligence is limited in order to avoid things that are undesirable including the leaking of secrets to those who are not responsible (Andiek Kurniawan. 2010: 224).

A Hoax phenomenon that is spreading and is regarded as news updated as the reference early in society, much like the viruses that damage a network system by attaching itself to the host. Actually, the virus is creature that can not live independently. But the selection of appropriate host makes the virus can thrive and multiply the cells which then spread and damage healthy system. Similarly, the netizens or the ordinary people who often do not consider to forward a message that they're getting, especially to coming at the tabayyun level or doing cros check for the information that he had. Here, they began to spread the virus without knowing or not making the seeds of hatred and hostility. Which eventually become large as a sign of the birth libel slander at the end of the time. According the warned by Prophet SAW in his saying:

Have told us Al-Humaidiy have told us Al-Walid bin Muslim has told us "Abdullah bin Al-'Alaa 'bin Zabr said I heard Busr bin' Ubaidullah that he heard Abu Idris said I heard 'Auf bin Malik said: "I went to the Prophet sallallaahu 'alaihi wasalam when there Tabuk War when he was in a tent made of leather in tanning. He said: "Count six cases that will arise before the Day of Judgment. Death, freed of Baitul Maqdis, the death that strikes you like a disease that attacks the goat that died immediately, the abundance of possessions until someone by hundred dinar but still angry (still less) the emergence of slender so none of the house of the Arabs but will into and agreement between you and the people of Bani Al-Ashfar (Europe) then they betray you under the agreement then surrounded the eight flags (banners) war on each flag consists of twelve thousand personnel."

In addition, in another narration, Usamah r.a. said that the Prophet climbed one of the high-rise buildings in Medina, then said:

"Did you all see anything what I see? Indeed, I saw the places where the slander among your houses happen likes a place for dropping the rain."
(Reported by Muslim).

Furthermore Abu Hurairah r.a. told that the Prophet (in Mohd Zuhdi Ahmad Khasasi. 2015, 289) ever said,

"There will be happen the slander where people are seated (dodge than slander itself) is better than standing and people who stand up better than walking and walking better than running (involved in defamation). People who approach would be destroyed. Anybody who gets shelter from it, then let him seek refuge" (Reported by Muslim).

From the various explanations over development of technology, especially the internet as a social media basis had to implications to the rapid advancement of information used by the public. If the technology is not controlled and used properly it will become actively involved in the spread of mass defamation potentially in a conflict and wars in various parts of the world. In addition, the regeneration of individuals who have intellectual and moral positively is needed to suppress and prevent the occurrence of this damage. So the variety of approaches including tarbiyah dzatiah need to be inserted in the curriculum of Islamic education currently.

D. *TARBIYAH DZATIYAH* APPROACH IN COUNTERACTING HOAX ON SOCIAL MEDIA NETWORK

The increasing of the smart phones users and the hoax news, it will be back on ourself to whether to use social media for positive things or negative things. Through tarbiyah dzatiah approach, someone will learn directly through a variety of processes to seek the truth in order to achieve perfection. That is in line with the stages of life and stop at a certain limit, starting from the cradle to the grave. Thus, tarbiyah dzatiah is a self-learning processed also known as tarbiyah done by yourself or a learning imposed against yourself. Tarbiyah dzatiah according to Abdullah bin Abdull Aziz al-Aidan (2002) can also be interpreted as a means to establish a perfect Islamic personality throughout his side start from science, faith, morals, social and others. While the opponents know tarbiyah Jamiyah which is defined as the collective tarbiyah that do together. There is edify each other, there is a mutual admiring, there is a community that can exert social control in continuously (Ari Nur, 2008: 72-73).

Tarbiyah Dzatiyah is different from self-learning taught and self-learning method (self education). Because in the self-learning taught and self-learning more emphasis on aspects and the points of view where every individual takes the initiative with or without the help others. So the diagnosis of learning needs, learning objectives, learning resources, learning strategies and evaluation of learning is appropriated to himself. In addition, the autodidact learning and independent learning the individu is given the directionary to effectively cultivate their own learning in various ways so as to achieve optimal learning results. Moreover, the success of tarbiyah practices can be assessed from spontaneous actions of someone in facing and addressing an event to share the existing problems without giving the lure or any compensation. This behavior is formed through self coaching in various forms of movements individually to implement the teachings of Islam which starts from itself.

Someone who has a high spirituality in tarbiyah dzatiyah means has entered the stage of self transendasi. Individuals who are able to transendasi themselves tend to see everything, including him self as part of the totality of great emergency. They were thinking and placing the needs of others and the environment on their own needs (B. Suharjo B. Cahyono., 2011: 225). The concept is urgency to keep him self before keeping others. As word of Allah in Surah At-Tahrim, which means: "O you who have believed, guard yourselves and your family from the fire whose the fuel is from men and stones." Also in Surah Maryam 95 reckoning will soon be individualized where ever of them come to God on the day of Resurrection with their own. Every believer is necessary to maintain tarbiyah itself (tarbiyah dzatiyah), despite being away from the leader or the murrabi. The biggest turning point was when we change ourself being just a Muslim to a practicing Muslim.

From the above, if everyone has a shortage therefore no one can not straightened their fault if he does not want to improve them selves. Martin Wijongko (1997: 12) said that quality of life is always started from our self, not others, because it is much easier to change yourself than to change others. Allah said in Surah Ar Ra'd (13): 11, meaning:

“For each one are successive (angels) before and behind him who protect him by the decree of Allah. Indeed, Allah will not change the condition of a people until they change what is in themselves. And when Allah intends for a people ill, there is no repelling it. And there is not for them besides Him any patron.”

Furthermore, the ability of tarbiyah dzatiyah by everyone will have the power to make them resistant to various tests. They are not easy to lose enthusiasm in carrying out Islamic law, and not too stiff (narrow) in his thinking, not confused in answering the false accusation, not weak and even able to resolve every problems and will not be a passive person because waiting for direction from others to be implemented. Besides the impact of tarbiyah dzatiyah approached will make the individual will avoid hoax and being tabayun or thorough check and recheck and clarify if the information especially relating to the interests of the people. It is as ordered by Allah in Surah Al-Hujarat (49): 12, which means:

“O you who have believed, avoid much (negative) assumption. Indeed, some assumption is sin. And do not spy or backbite each other. Would one of you like to eat the flesh of his brother when dead? You would detest it. And fear Allah, indeed Allah is accepting of repentance and merciful”.

In addition, in surah Al-Hujurat (49): 6 Allah Almighty says in the Qur'an:

يَا أَيُّهَا الَّذِينَ ءَامَنُوا إِن جَاءَكُمْ فَاسِقٌ بِنَبَأٍ فَتَبَيَّنُوا أَن تُصِيبُوا قَوْمًا بِجَهْلَةٍ فَتُصْحَبُوا عَلَيْهِ مَا فَعَلْتُمْ لِنَفْسِكُمْ ٦

“O you who have believed, If there comes to you a disobedient one with information, investigate, lest you harm a people out of ignorance and become aover what you have done, regretful.”

There is also in Surah Al-Isra (17): 36 where Allah Almighty, also remind it again to the humans, which means:

وَلَا تَقْفُ مَا لَيْسَ لَكَ بِهِ عِلْمٌ إِنَّ السَّمْعَ وَالْبَصَرَ وَالْفُؤَادَ كُلُّ أُولَٰئِكَ كَانَ عَنْهُ مَسْئُولًا ٣٦

“And do not pursue that of which you have knowledge. Indeed, the hearing, the sight and the heart - about all those (one) will be questioned.”

Furthermore, to achieve tarbiyah dzatiyah there are various means to be taken of a learner, among others; 1) *Muhasabah* namely by conducting a self-evaluation. In the religion is defined as an attitude to counting yourself before counted on the Day of Judgment. The day when there is nothing man can hide, 2) Repentance from sin, the intention coming after realized about the mistake and be aware of the penalties that will be received, then he would ask for forgiveness and make efforts to clean ourselves not to repeat the same mistakes, 3) Working righteous deeds of faith, 4) Seeking knowledge and broaden your horizons, this effort happen with no longer study in an

instant but through a gradual process of patience and maturity to educate themselves, 5) Working practices of the faith, by doing a worship shall optimally such as prayer, fasting, zakat and others, 6) Taking into account the aspect of moral (moral), which runs all aspects of worship with a sincere, honest and responsible. 7) get involve in missionary activity, 8) Mujahadah (jihad) in the sense to fight the lust and bring the positive things to others.

There are several reasons why tarbiyah dzatiyah not going well in a person, Abdullah bin Abdull Aziz al-Aidan (2002: 11 -16) said that there are eight causes that failure of tarbiyah dzatiyah 1) lacking knowledge resulting from lack of motivation to learn and join the pious, 2) Uncleared the target and objectives characterized by loving the world and fear of the death, 3) reliance to others, it is because they assume that the changes were also from others rather than himself, 4) an incorrect understanding about tarbiyah, where tarbiyah simply understood as the concept of school education, 5) lacked of good tarbiyah basis, where the learning process is obtained instantly through the internet that far from the values of patience, 6) Lacked of Murrabi (leader), which is characterized by many intelligent people but morally poor 7) Have long-delusion, such still having a lot of time besides the death will come though unprepared, 8) preference to be lazy people.

Under these conditions, the changed paradigm must be preceded by the conviction that any changes should be started from our own resources, and not just rely on outside forces. The strength in our self, will drive the progress. Because, it is unlikely there will be significant changes. Moreover, with the emergence of social media information offered can not be doubted have many options. The human mind just waited to decision. Then, if the mind is choosing what is good and bad, this is where the role of the tarbiyah dzatiyah as the power of the mind thinking and a first step for someone to lead others started to lead ourselves. Abdullah Gymnastiar (in Kristian Hardianto, 2008: 88) said it needed three things to build this nation, starting from the smallest, from our self, and from now on as well.

CONCLUSION

Based on a variety of explanations as intended, it can be concluded that hoax are false information and distribution effort aims to have the readers believe the false news

that for the sake of the perpetrators. Hoax also consists from several kinds, namely white hoax, hoax for goodness, hoax for damaging, and hoax of ruse. In addition, the characteristics of a hoax, among others, firstly, do not include the links or reliable source. Second, use "bombastic" language. Third, there is a forcefulness element to redistribute the information that has been received, and fourth, spread by irresponsible actors.

Furthermore, from the various explanations above also can be concluded that, by used the sophisticated technology, still will not effective if someone from the beginning not based on the right vision and mission. Social media even considered advanced will lose the ability since the human is not in favor of the truth. But have different story if someone from the beginning believed with the truth, then social media becomes effective to carry out the mission.

From these explanations, the tarbiyah dzatiah ability from every person will make them resistant to various tests. They are not easy to loose enthusiasm in carrying out Islamic law, and not too stiff (narrow) in his thinking, not confused in answering the false accusation, not weak and even able to resolve the problems and will not be a passive because just always waiting for direction from others to be implemented. Besides the impact of this tarbiyah dzatiah approached make an individual will avoid hoax and being tabayun or thorough check and recheck and clarify if getting the information especially relating to the interests of the people

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