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### The Importance of Communication in Islamic Society

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**Abstract:** Communication is an integral part of human life because all human activities need communication. Communication to be discussed in this paper is an Islamic communication, ie communication of good morals and ethics , which means the communication guided by the Qur'an and hadith (sunna of the Prophet). Islamic Communication is a new form of phrase and thought emerged in academic research since about three decades ago. The emergence of Islamic communication thought and activism is based on the failure of the philosophy, paradigm and implementation of Western communication, which further optimizes the pragmatic, materialistic and capitalist media values. This failure has negative implications especially on the Muslim community throughout the world due to the different religions, cultures and lifestyles of the western countries, which are the producers of the sciences. There are two kinds of communication, namely: 1. direct (face to face) communication, either between individual and individual, individual and groups, groups and groups, groups and the community, as well as the influence of individual (interpersonal) relations. 2. Mass communication, ie a process of communication made through mass media with various communication purposes and to convey information to a wide audience. The basics of communication science must be mastered because mastering the science of communism in Islamic society will help organize Islamic sciences education and Islamic communication to form a quality professional society with noble character.

**Keywords:** *communication, islamic society, sources of communication*

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